



*Dream of
Travel Writing*

Live Idea-to-Pitch Walkthrough #2: Matching Raw Ideas to Real Magazine Sections

by Gabi Logan, founder of Dream of Travel Writing

A blurred background image of a coffee shop setting. In the foreground, there is a white cup of coffee with a saucer and a spoon. To the left, a smartphone is visible. In the background, there is a vase of purple flowers and a white napkin. The text "Today, we're going to talk about..." is overlaid on the image.

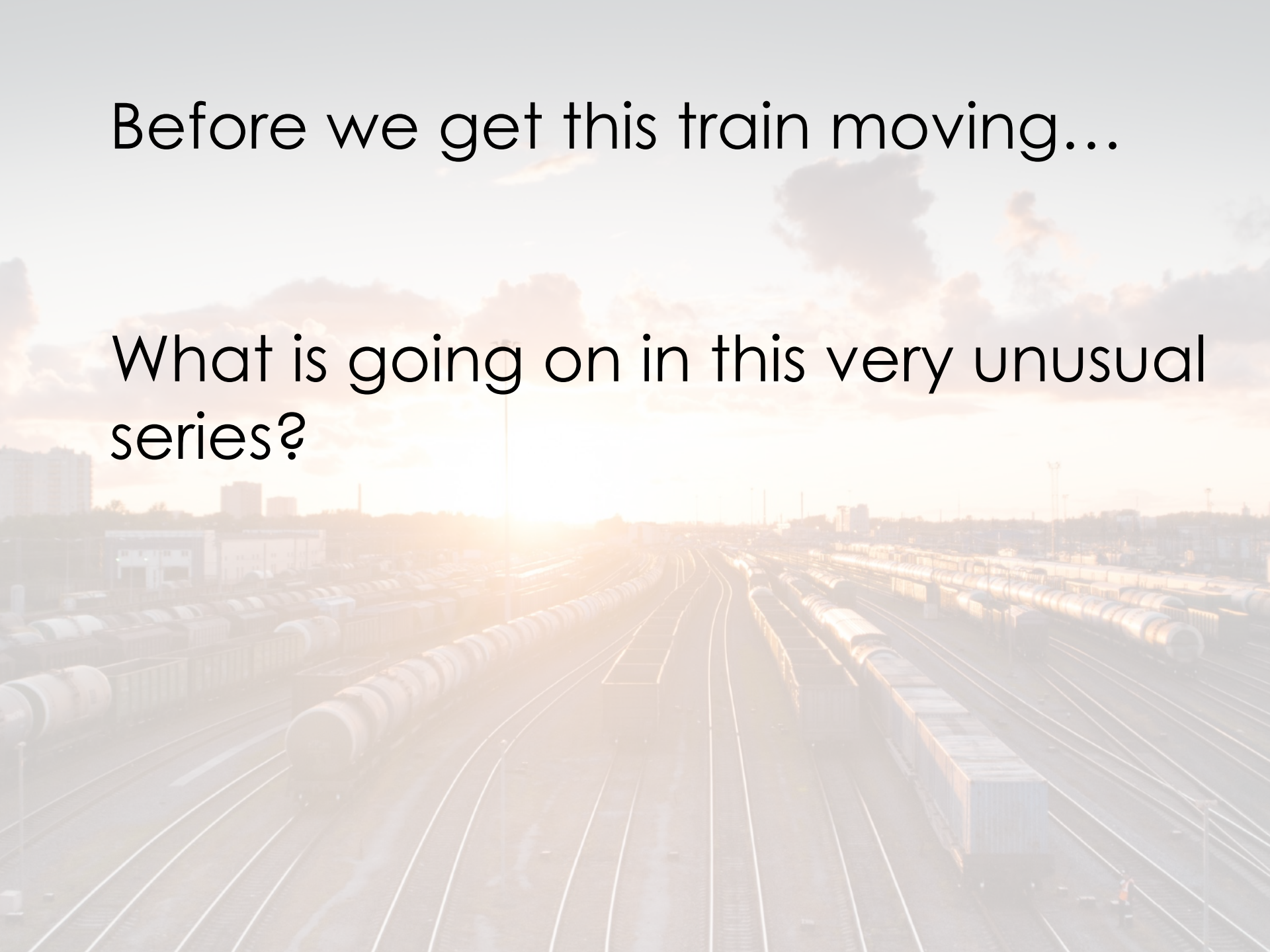
Today, we're going to
talk about...

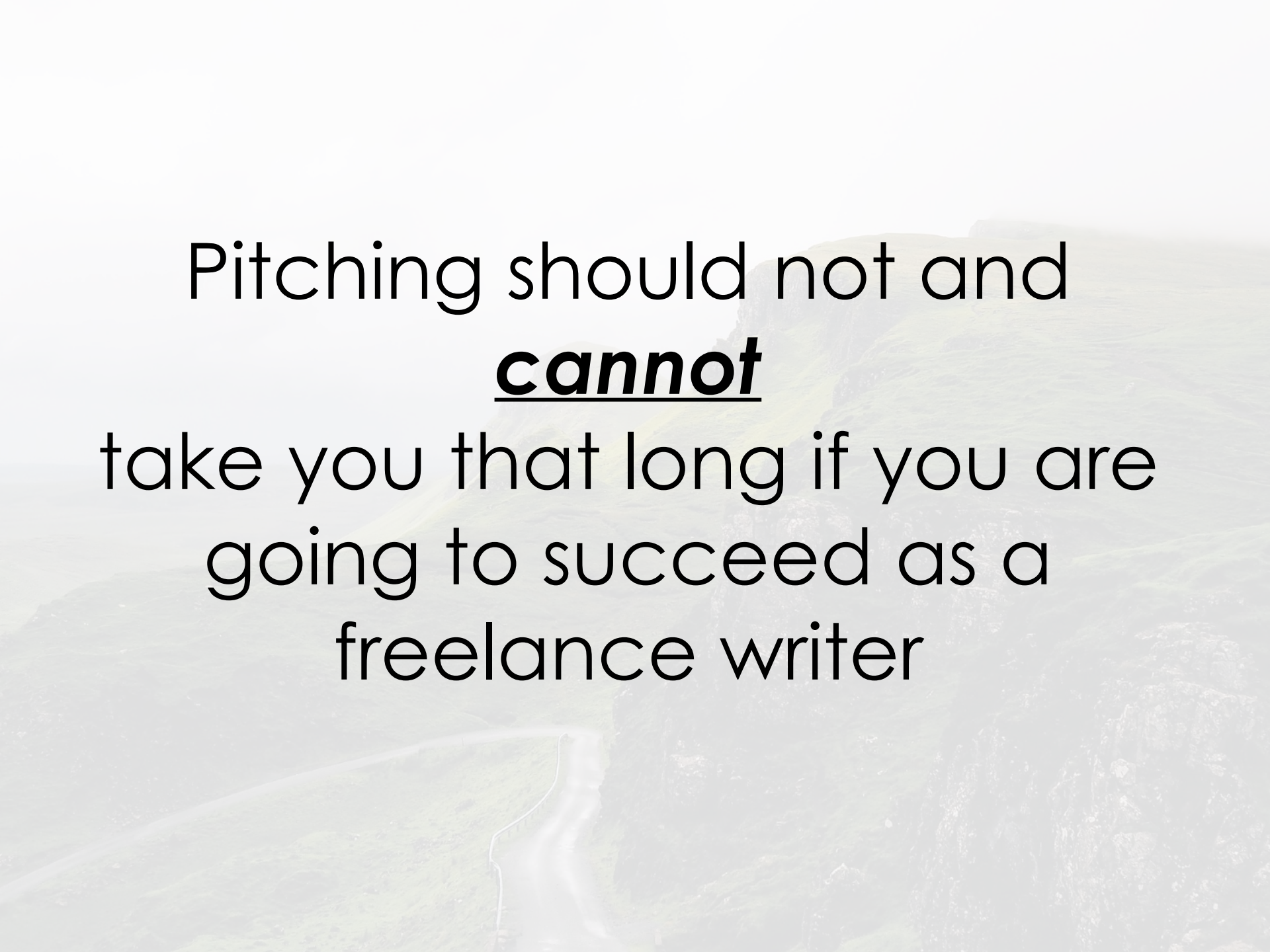
1. What we're doing and how to follow along at home
2. How do I know where to start looking for matches?
3. Recapping ALL the ideas to make the best use of our time
4. Sprint searching ALL of the magazines that *might* work



Before we get this train moving...

What is going on in this very unusual series?

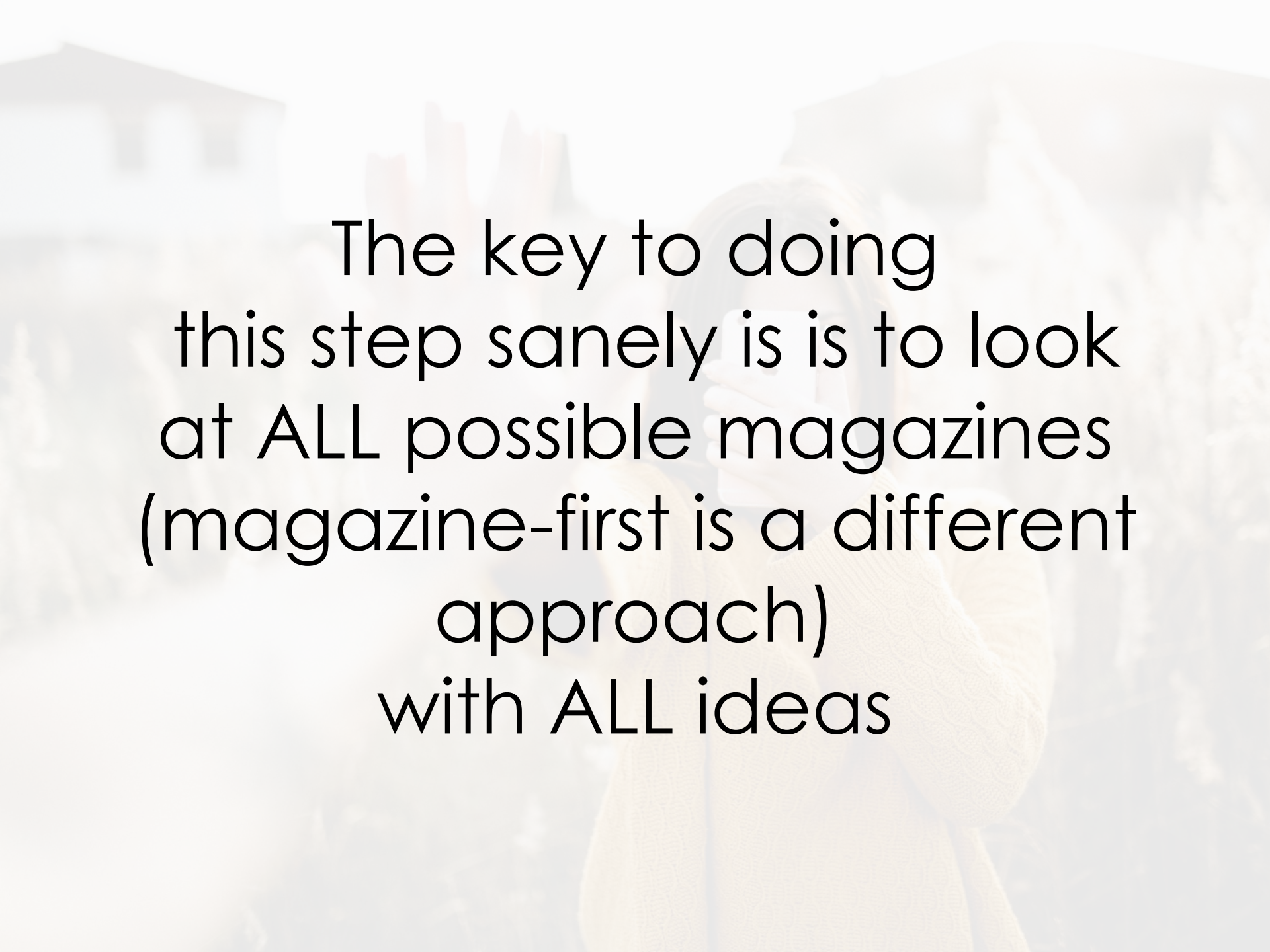




Pitching should not and
cannot
take you that long if you are
going to succeed as a
freelance writer

How to Follow Along at Home

1. Watch me do a piece of the pitching puzzle.
2. Try it yourself at home with your (included) subscription to the Travel Magazine Database while the process is still fresh in your mind.
3. Dig into our [past webinars](#) and 500+-question-and-answer-strong [On-Demand Coaching Concierge](#) (exclusive to Dream Buffet and coaching program members) for help with anything you're stuck on.
4. Come back the next week to let us know how it's going and share your successes.
5. Use our monthly Ask Me Anything call to get specific guidance live on wherever you're stuck.



The key to doing
this step sanely is to look
at ALL possible magazines
(magazine-first is a different
approach)
with ALL ideas

Proto ideas:

- **DAY TRIPS**
- - Czesky Ciesyn
- - destination guide....of the idea of hitting two countries in one day, fold in the history
- - was Six months capital of Austria! - *hotel profile*
- - river that separates the Polish and Czech sides where they have an international film festival - new brief what they're doing, profile, narrative feature...focus individuals?
- - Three country meeting point...essay, interesting in how nonchalant it was
- - _____ villa?
- - storytelling of tour....round-up of museum of that tell stories of the inhabitants....how-to piece/inspirational for museum-type audience?
- - Pitch piece on unique Czech country accommodation, water mill, chateau....else? Maybe afar on different types of mills
- - Karlovy vary...650 of spa tradition....how to get NAs who have little vacation time?

Proto ideas:

- **MEETINGS w/Cos TBEX**
- - Northern Hikes
- - partnered with a coffee company; business sections?
- - brought in instagram influencers to find new spots..
- - should be done? because they're bringing more visitation to previously wild
- - more places should do?

Proto ideas:

- **MULTI DAY FAM TRIP**
- - **hedgehogs** - stuffed animal, beer named after, origin? *essay, narrative w/something about identity? or connection?* all of the museum signs in English
- - *round-up* underground that connected and people would live there after fire, time travel?
- - Haddassah? LOOK UP jewish quarter
- - round-up of pre-WWII Jewish living in various parts? Rome?
- - Trebic weekend piece? *destination guide*
- - Telc massive square, older houses, interestesting, photogenic... *Instagramable city? web outlet? ambiance?*
- - czech food...*essay?* the foods that you can eat all the time, the ones, new foods make their into that way
- - interiors of Castle telc, wall art...Renaissance? *magazine profile?*
- - Resort St. Katerina.....resort culture of Czech Republic modernizing
- - stonehenge, landscape energy designers....*profile?*, the site profiled... round-up?
- - spa team from Kerala, ayurvedic
- - interview or profile the owner of this resort

Proto ideas:

- - Pitch idea: Foreign currency curio cabinet, also has Christmas market mugs, has dollars arranged around the back, lots of Hong Kong money, glass front cabinet
- - Pitch idea: Weddings at Styl & interior with ridiculous cakes and gardens
- - Pitch ideas: Beer spas, soaking un beer. Is this a thing in other places or is this just the best place to do it?
- - Pitch idea: Nuclear bunker hotel, sharing rooms
- - eating Europe...company profile?
- - Walks essay for czechia on walks not taken...thinking about walks in Greece, now I don't because I need to work
- - 12 liters of solid alcohol per person per month; Second most drinking country in the world; First place for smoking cannabis; His friends just grow it in their old garden, even the old grandmas use it in cream; "I don't grow marijuana so I have to cut my own wood."
- - Tour with the homeless Ostrava and Prague, Marthas didn't talk too much about himself or at least the translator wasn't that great
- - !! Some story in being bowled over by all the thirteenth century things

A woman with long hair is seen from the side, sitting at a desk and typing on a laptop. The scene is brightly lit, likely by natural light from a window in the background. On the desk, there is a pair of glasses, a white coffee cup on a saucer, and a pen. The overall atmosphere is professional and focused.

Let's hit the
magazines!

Thanks so much
for joining us today!

It was a pleasure chatting

Have a follow up question on this webinar? Email
questions@dreamoftravelwriting.com and we'll cover it in an upcoming
webinar or in our Monday reader mailbag post
on the Six-Figure Travel Writer blog.

