



*Dream of  
Travel Writing*

# Live Idea-to-Pitch Walkthrough Part # 1: Turning Your Trip Notes into a Pitchable Idea List

by Gabi Logan, founder of Dream of Travel Writing

Today, we're going to  
talk about...

1. The premises + ground rules of this experiment
2. How to follow along at home
3. Refresher on the types of magazine articles we'll be scanning for
4. Let's hit the notes!





Before we get this train moving...

Why am I doing this very stressful thing?

(once you see my messy notes, you'll get the stress part ;))

Pitching should not and  
**cannot**  
take you that long if you are  
going to succeed as a  
freelance writer



A quick and very  
interesting aside into  
what a “real” “full-  
time” freelance  
“magazine” writer  
looks like

# How to Follow Along at Home

1. Watch me do a piece of the pitching puzzle.
2. Try it yourself at home with your (included) subscription to the Travel Magazine Database while the process is still fresh in your mind.
3. Dig into our [past webinars](#) and 500+-question-and-answer-strong [On-Demand Coaching Concierge](#) (exclusive to Dream Buffet and coaching program members) for help with anything you're stuck on.
4. Come back the next week to let us know how it's going and share your successes.
5. Use our monthly Ask Me Anything call to get specific guidance live on wherever you're stuck.

# Types of Articles

- News brief
- Interview
- Business profile
- Person profile
- Round-up
  - Multi-destination/activity (basket of kittens)
  - Destination guide
- Narrative feature
- Postcard
- Personal essay
- Service/how-to





Thanks so much  
for joining us today!

It was a pleasure chatting  
travel writing with you 😊

Have a follow up question on this webinar? Email [questions@dreamoftravelwriting.com](mailto:questions@dreamoftravelwriting.com) and we'll cover it in an upcoming webinar or in our Monday reader mailbag post on the Six-Figure Travel Writer blog.

