



*Dream of
Travel Writing*

Weaving Journalistic Detail into Descriptions of People

by Gabi Logan, founder of Dream of Travel Writing

A blurred background image of a coffee shop table. In the foreground, there is a white cup of coffee on a saucer. To the left, a smartphone is visible. In the background, there is a vase of purple flowers and a laptop. The text "Today, we're going to talk about..." is overlaid in the center.

Today, we're going to
talk about...

1. Checking back in on what journalistic detail is and what it can do for you

2. The particular challenges of incorporating journalistic detail in descriptions of people

3. Breaking down real-world examples



A photograph of a large freight train yard at sunset. The scene is filled with numerous tracks and train cars, including many cylindrical tank cars. The sun is low on the horizon, creating a warm, golden glow and long shadows. The sky is filled with soft, white clouds. The overall atmosphere is one of quiet activity in a vast industrial setting.

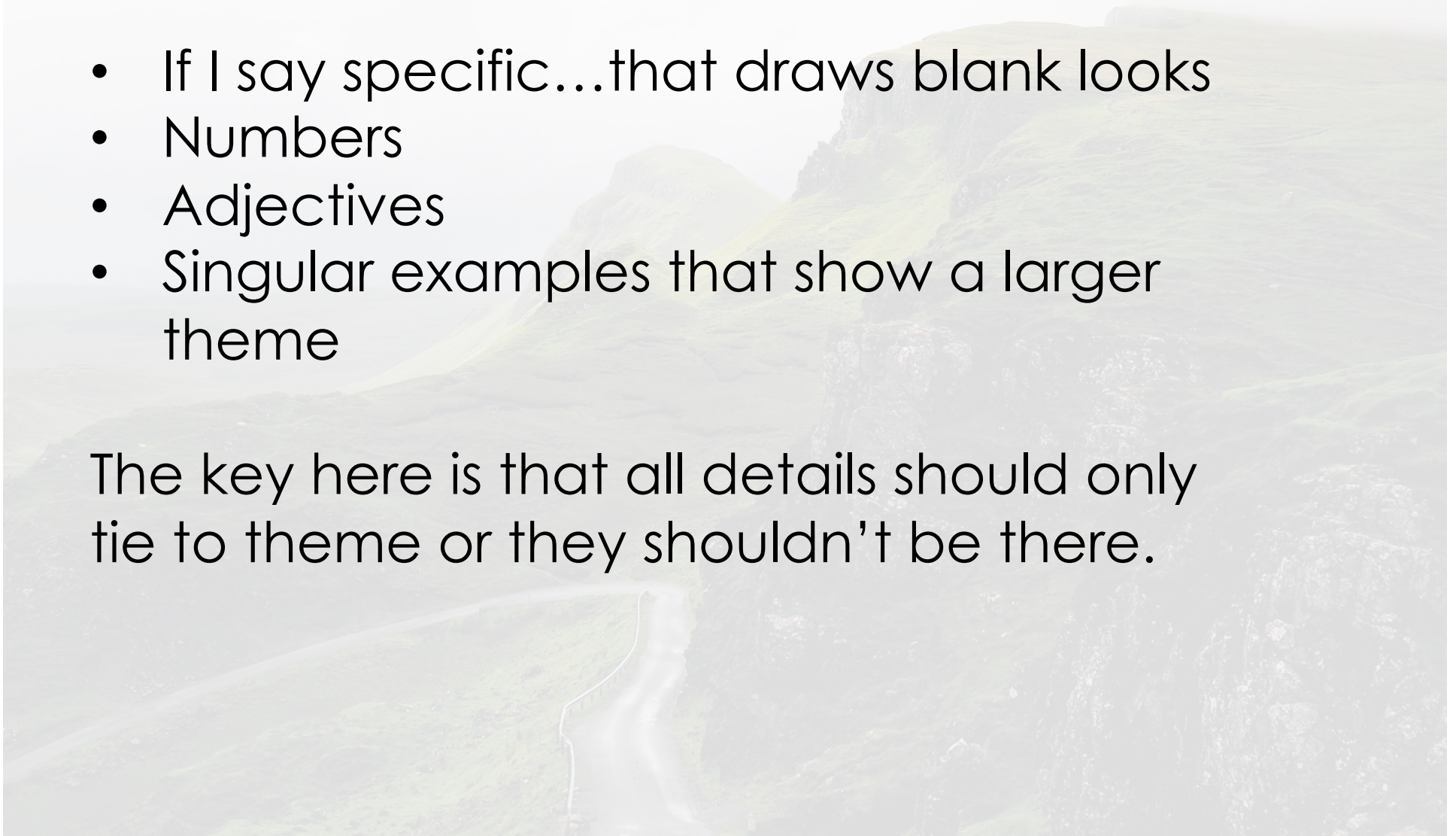
Before we get this train moving...

What do I mean when I say
journalistic detail?

What can you add to make something have journalistic detail?

- If I say specific...that draws blank looks
- Numbers
- Adjectives
- Singular examples that show a larger theme

The key here is that all details should only tie to theme or they shouldn't be there.



What will journalistic detail do for you?

1. Most important on the surface: make editors notice your pitches
2. Most important in practice: make you never wonder what to write again

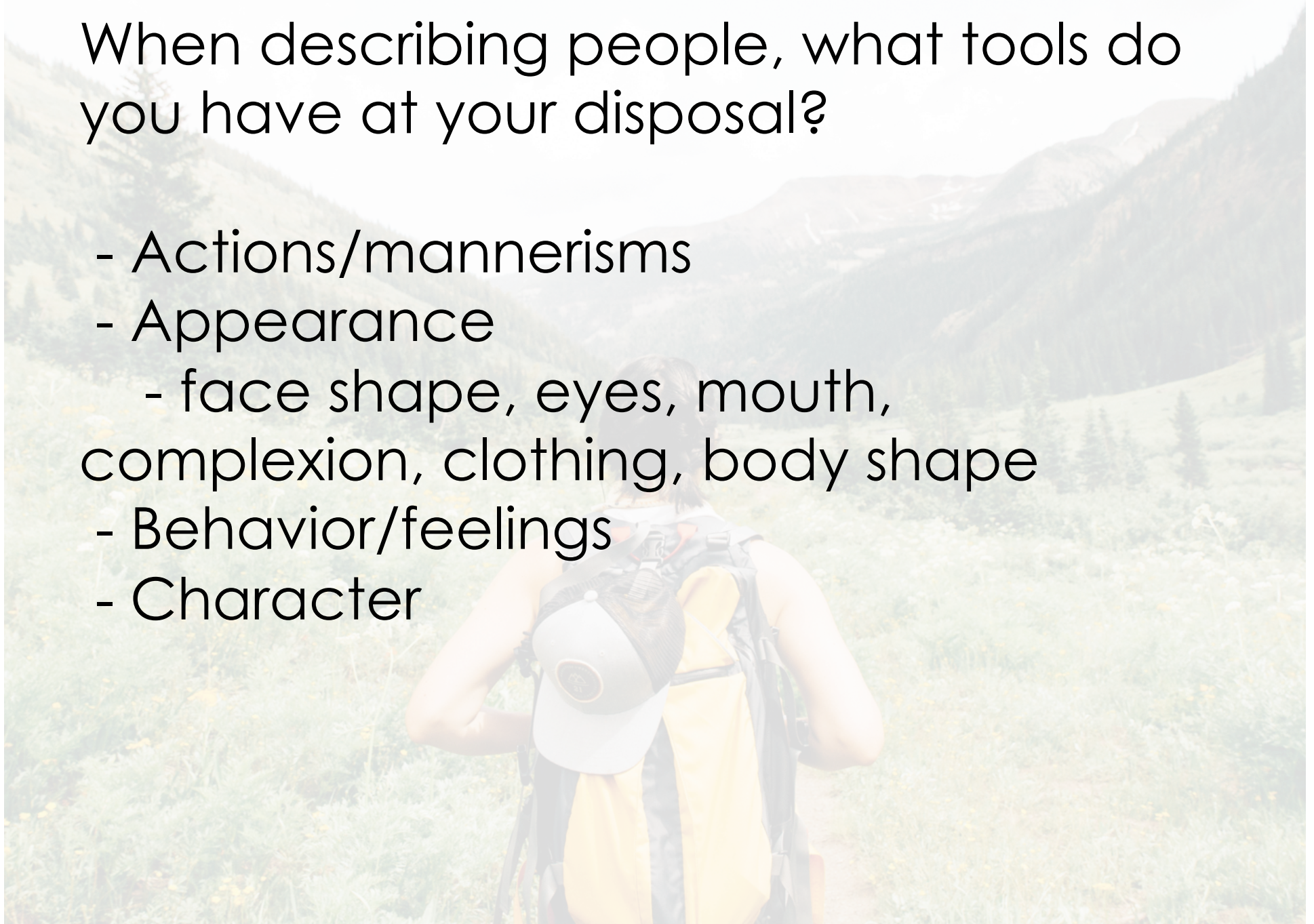
As we discussed in last week's intro to journalistic detail: this all hinges on having a hyper clear story concept....

A scenic view of a river flowing through a valley with a large plateau in the background. The image is slightly faded to serve as a background for the text.

People + **place** descriptions
are where these benefits
start to really deliver

When describing people, what tools do you have at your disposal?

- Actions/mannerisms
- Appearance
 - face shape, eyes, mouth, complexion, clothing, body shape
- Behavior/feelings
- Character



This is the time to be **specific**

Pull out that notebook on
site and that thesaurus at
home!



A woman with long hair is seen in profile, sitting at a desk and typing on a laptop. The scene is brightly lit, likely by natural light from a window in the background. On the desk, there is a white mug and a pair of glasses. The overall atmosphere is professional and focused.

Let's hit the
examples!

Thanks so much
for joining us today!

It was a pleasure chatting
travel writing with you 😊

Have a follow up question on this webinar? Email questions@dreamoftravelwriting.com and we'll cover it in an upcoming webinar or in our Monday reader mailbag post on the Six-Figure Travel Writer blog.

